



## SPONSORS

The **Wild & Scenic Film Festival On Campus** will integrate your brand into a world-class event and make you a partner in change—with other companies and your customers.

Imagine working with like-minded companies, creating meaningful partnerships and delivering critical environmental messages to your most valuable customers.

Reach the most open-minded members of our culture—youth—with powerful, first-person documentaries. Sponsor the presentation of innovative films and important stories not covered by mainstream media. And do so **On Campus**, where students spend most of their time...

Be part of it. End the stream of empty marketing catch phrases and come do something different with Wild & Scenic.

The **Wild & Scenic Film Festival On Campus** condenses the three-day home festival event into a program that features some of the best films. The Festival's National Partners— **Patagonia, Clif Bar, Tom's of Maine, Earth Cinema Circle - a Gaiam Owned Company, Brighter Planet Visa** and **Whole Foods Market**—helped these films reach a larger audience in 2007 – close to 80 communities nationwide.

Patagonia has been a Wild & Scenic Tour sponsor since 2004, underwriting tour venues through grant applications.

In 2008-2009 the Wild & Scenic Film Festival will be on campuses throughout North America.

**Come with us. Bring your brand and make a difference.**

**Call 866.632.3067 for a complete sponsor package that is the right fit for your organization.**



### WHY SPONSOR THE WILD & SCENIC FILM FESTIVAL

[\(download one sheet\)](#)

[\(download backgrounder\)](#)

[\(download previous festival program\)](#)

*"We measure our success on the number of threats averted: old growth forests that were not clear-cut, mines that were never dug in pristine areas, toxic pesticides that were not sprayed. We look at the tangible results of our support: the damming dams dismantled, the rivers restored and listed as wild and scenic, the parks and wilderness areas created. We can't claim sole credit for these victories; we were merely funding the frontline activists. Patagonia either provided the seed money or was a major funder for many of these initiatives and victories."*

*Yvon Chouninard, from "Let My People Go Surfing"*



Call Now to Book the Wild & Scenic On Campus.  
**T: 866.632.3067 W: [www.wildandsceniconcampus.org](http://www.wildandsceniconcampus.org)**  
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