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AIRSTREAM INTRODUCES THE BASECAMP™

Jackson Center, Ohio, July 2006 —Airstream Inc., builder of world-class travel trailers and motorhomes, has partnered with Nissan Design America (NDA) and Kelty to produce a light-weight multi-purpose tent-trailer hybrid for a new generation of Airstreamers.

This stylish trailer, designed to be both low cost and flexible, was the brainchild of NDA aces Bryan Thompson and Steve Money Penny, who envisioned a travel vehicle that was a springboard for outdoor adventures rather than a living room on wheels.

Introduced in this, Airstream's 75th Anniversary year, the BaseCamp pays homage to Airstream's past, taking styling and content cues from the original "Torpedo" concept developed by company founder Wally Byam in the 1930's. The attached tent extension, engineered by outdoor products giant Kelty, provides a lightweight way to double the available living space.

Ultra-light: Airstream's BaseCamp can be towed by most conventional vehicles, with a 2,000 lb gross weight, when fully loaded.

Aggressive styling: 20" wheels, wrap-around windows, low profile stance, and Airstream's trademark aluminum skin give BaseCamp a look like nothing else on the street.

Just the basics: keeping the weight and price tag down, the BaseCamp is minimally outfitted. On the market in the Fall of 2005, MSRP is expected to remain under \$20,000.

Flexible layout accommodates a customer's needs through many life stages. Original purchase can easily be outfitted with conversion packages.

- Conventional travel trailer, designed to sleep 2-4 people
- Combination travel trailer/toy hauler for motorcycles or ATV
- Utility trailer
- Personal office (in development)

Airstream intends to distribute the BaseCamp through its established dealership network, with participation from other key marketing partners in the outdoor industry. "The BaseCamp takes 75 years of product design excellence and re-focuses it in a sleek package for a new generation of Airstreamers." states Bob Wheeler, Airstream VP of Product Development and Engineering.

Find details on this product at www.airstream.com. See the BaseCamp at the 2006 Outdoor Retailer Expo in Salt Lake City, August 11-14, 2005 (www.outdoorretailer.com). ####

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